

## CURRICULUM VITAE

June 2009

### **ROBERT EPSTEIN, Ph.D.**

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<http://DrEpstein.com>

#### **Born:**

June 19, 1953; Hartford, Connecticut.

#### **Education:**

1970-1974, Trinity College; B.A., Psychology, 1974.

1976-1977, University of Maryland Baltimore County; Graduate program in Community/Clinical Psychology.

1977-1981, Harvard University; M.A., Experimental Psychology, 1980; Ph.D., Experimental Psychology, 1981.

#### **Nonacademic Positions:**

1970-1972, Actuarial Student and Programmer; Travelers Insurance Company.

1972-1974, Marketing Representative and Instructor; Scientific Time Sharing Corporation.

1975-1976, Counselor; Roots Crisis Intervention Center.

1991-1993, Commentator; KPBS-FM Radio (San Diego's NPR affiliate).

1992-1993, Instructor, Cambridge Forum on Executive Leadership.

1996-1999, Contributing Editor, *Psychology Today* magazine.

1997, Columnist, Disney Online.

1998-1999, Director, San Diego Institute for Executive Leadership.

1998-2001, Host, "Psychology Today Live" radio program; Cable Radio Network, Catholic Radio Network, eYada.com.

1998-2003, Chairman and CEO, InnoGen International, Inc.

1999-2003, Editor-in-Chief, *Psychology Today* magazine.

2003-2006, West Coast Editor, *Psychology Today* magazine.

2005-2008, Host, "Psyched!," Sirius Satellite Radio.

2008, Columnist ("The Skeptical Psychologist"), *Skeptical Inquirer*.

**2006-present**, Contributing Editor, *Scientific American Mind* magazine.

#### **Academic Positions:**

1976, Teaching Assistant; Department of Sociology, University of Maryland Baltimore County.

1977, Faculty Consultant; Statistics Center, University of Maryland Baltimore County.

1977, Senior Research Assistant; School of Public Health, Harvard University.

1979-1980, Teaching Fellow; Department of Psychology and Social Relations, Harvard University.

1979-1981, Tutor and Advisor; Dudley House, Harvard University.  
1980-1989, Lecturer; Department of Psychology, University of Massachusetts at Boston.  
1981-1983, Research Associate; Foundation for Research on the Nervous System.  
1981-1990, Executive Director and Trustee; Cambridge Center for Behavioral Studies.  
1982, Instructor; Department of Psychology, Simmons College.  
1983-1985, Adjunct Assistant Professor; Department of Psychology, Northeastern University.  
1983-1985, Associate Director; Foundation for Research on the Nervous System.  
1984-1990, Managing Editor; *Progress in Behavioral Studies*.  
1985-1989, Business Director; *Behaviorism*.  
1986-1992, Adjunct Associate Professor; Department of Psychology, University of Massachusetts, Amherst.  
1986-1993, Adjunct Associate Professor; Department of Psychology, Boston University.  
(Faculty Advisor to Psi Chi, National Honor Society in Psychology, 1988-1989).  
1989-1990, Business Director; *Behavior and Philosophy*, *Behavior and Social Issues*, and *Behavioral Engineering*.  
1989-1990, Instructor; Department of Psychology, Simmons College.  
**1990-present**, Director *Emeritus*, Cambridge Center for Behavioral Studies .  
1990-1995, Director, Loebner Prize Competition in Artificial Intelligence.  
1991-1992, Visiting Lecturer; Department of Psychology, University of California San Diego.  
1991-1993, Instructor, University of California San Diego, Extension School.  
1992, Visiting Associate Professor, Keio University, Tokyo.  
**1992-present**, Lecturer, HAL College of Technology and Design; Osaka, Nagoya, and Tokyo, Japan.  
1992-1999, Associate Investigator, Center for Behavioral Epidemiology, School of Public Health, San Diego State University.  
1993-1994, Professor and Chair, Department of Psychology, National University.  
1994-1995, Research Professor, National University.  
1998-2000, Adjunct Professor, Department of Psychology, San Diego State University.  
1998-1999, University Professor, United States International University.  
1999-2001, University Research Professor, United States International University.  
2001-2003, University Research Professor, California School of Professional Psychology at Alliant International University.  
**2003-present**, Visiting Scholar, University of California San Diego.

**Consultant Positions:**

Language and Cognitive Development Center; Little, Brown (*Bartlett's Familiar Quotations*); Medix; West Hartford Public Schools; Columbus Rehabilitation Center; Brookwood Court Nursing Home; Christian Hill Convalescent Home; Evergreen Center; New MediCo, Inc.; Greenery Rehabilitation Center; Aubrey Daniels & Associates; Lindemann Mental Health Center (Harbor House); Walden Learning Center; Rehabilitation Center at Stevens Hall; Vinfen Corporation; BayCove Human Services, Inc.; Georgia Power Co.; Du Pont Merck Pharmaceutical Company; Nestlé Corporation; Bayer Corporation; Tenneco Corp.; Procter & Gamble; Judge Rotenberg Educational Center; Tobinworld, Lifetime Television Network; Engage.com.

**Professional Affiliations:**

American Psychological Association.  
Association for Psychological Science (Charter Member).  
CHEIRON (International Society for the History of the Behavioral and Social Sciences).  
Association for the Advancement of Behavior Therapy.  
Sigma Xi (The Scientific Research Society).  
American Board of Psychological Specialties (Diplomate).

**Miscellaneous:**

Listed in Marquis' *Who's Who in America*.  
Owner, Registered U.S. Trademark, *Psyched!*® (ser. #78724596).  
Owner, Registered U.S. Trademark, *Making Love*® (ser. #78127864).  
Patent (No. 4,107,853) on "Memorization Aid and Method of Use."  
Disclosure documents filed (No. 063487) on "Improvement in Alarm Clocks."  
Disclosure documents filed (No. 065558) on "Improvement in Pouring Vessels."  
Recipient, OASIS Faculty Appreciation Award, University of California San Diego, 2009.  
Recipient, San Diego Book Award (for *The Case Against Adolescence*), 2008.  
Recipient, Certificate of Appreciation, Housing and Residence Life, and Student Body Association Council, Alliant International University, 2002.  
Recipient, Certificate of Appreciation, Housing and Residence Life, United States International University, 2000.  
Recipient, Presidential Award, National University, 1993.  
Member, Advisory Board, National Youth Rights Association, 2007-present.  
Member, Board of Advisors, Americans for a Society Free from Age Restrictions, 2009-present.  
Member, Advisory Board, National Effective Parenting Initiative, 2006-present.  
Member, Advisory Board, Tobinworld, Los Angeles, CA, 1998-present.  
Member, Advisory Panel, Playspace, Newton Highlands, MA, 1999-present.  
Member, Loebner Prize Committee, 1990-1995.  
Member, Senior Common Room, Dudley House, Harvard University, 1981-1997.  
Member, Board of Fellows, Trinity College, 1984-1989.  
Mentor, Dudley House, Harvard University, 1989-1990.  
Sigma Xi Grants-in-Aid of Research, 1982-84.  
Fellow, The Neurosciences Institute, 1984, 1985.  
Chair, Turing Test Prize Committee, 1995-1997.  
Judge, San Diego Book Awards, 1995-1996.

**Teaching Experience:**

Introductory Psychology, History of Psychology, History of Behaviorism (graduate seminar), Learning and Memory, Learning and Motivation, APL Programming, SPSS Programming, Analysis of Behavior, Advanced Analysis of Behavior, Life and Works B. F. Skinner, Introduction to Statistics, Concepts of Human Nature, Research Methods (undergraduate and graduate level), Analysis of Complex Behavior (graduate seminar), Developmental Psychology, Learning and Cognition, Research on Cognition, Principles of Behavior, Self-Control and Self-Management, Introduction to

Behavioral Psychology, Behavioral Science in Business and Industry, Senior Project Seminar, Behavior Modification, Theoretical Foundations of Health Behavior (graduate course), Health Psychology, Cognition and Learning (graduate course), History of Psychology (graduate course), Theories of Personality: Behavioral/Social Learning (graduate course), Understanding and Enhancing Creativity (graduate course), Dynamics of Love and Intimacy (graduate course), Interpersonal Relationships, Adolescence.

**Reviews:**

*Science, American Psychologist, The Behavior Analyst, The Behavioral and Brain Sciences, Behavior Therapy, National Science Foundation, Prentice-Hall, Journal of Mind and Behavior, International Journal of Comparative Psychology, Learning and Motivation, Psychological Record, Journal of Experimental Psychology: General, Brooks/Cole Publishing, Journal of Ecological Psychology, Journal of the Experimental Analysis of Behavior, PLoS ONE, Brunner-Routledge Publishing, The John D. & Catherine T. MacArthur Foundation, various tenure reviews.*

**Editorial Boards:**

*Behavioural Processes (1982-1999 )  
The Journal of Mind and Behavior (1983- )  
The Behavior Analyst (1981-83)  
Behavior and Social Issues (1990-1994)*

**Presentations:**

Epstein, R. A new method for studying self-control. Paper presented at the 87th annual meeting of the American Psychological Association, New York, New York, September 1979.

Epstein, R. The evolution of psychology as science in the nineteenth century. Paper presented at the 87th annual meeting of the American Psychological Association, New York, New York, September 1979.

Epstein, R. Immediate reinforcement, delayed punishment, and self-control. Paper presented at the 51st annual meeting of the Eastern Psychological Association, Hartford, April 1980.

Skinner, B. F. & Epstein, R. An anomalous effect of the cessation of response-independent reinforcement. Paper presented at the 51st annual meeting of the Eastern Psychological Association, Hartford, April 1980.

Epstein, R. On pigeons and people: The Columban Simulation Project. Invited address given at the 88th annual meeting of the American Psychological Association, Montreal, September 1980.

Epstein, R. Running just to keep in the same place. Invited paper presented at the 7th

annual meeting of the Association for Behavior Analysis, Milwaukee, May 1981.

Epstein, R. Cognition, creativity, and behavior. Invited address given at the 7th annual meeting of the Association for Behavior Analysis, Milwaukee, May 1981.

Au, R. & Epstein, R. Problem solving in the pigeon. Paper presented at the 62nd annual meeting of the Western Psychological Association, Sacramento, April 1982.

Epstein, R. A call for parsimony. Invited paper given in a symposium entitled "Cognition: Necessary for an Adequate Explanation of Behavior?" at the 8th annual meeting of the Association for Behavior Analysis, Milwaukee, May 1982.

Epstein, R. The self-concept and other daemons. Invited address given at the 8th annual meeting of the Association for Behavior Analysis, Milwaukee, May 1982.

Epstein, R. Discussant in symposium entitled "Animal Cognition: A Useful Concept?" held at the 90th annual meeting of the American Psychological Association, Washington, D.C., August 1982.

Epstein, R. Studies on two fundamental processes in self-control: Control of preference by relative delay, and immediate reinforcement and delayed punishment. Paper presented at the 5th Harvard Symposium on the Quantitative Analysis of Behavior, Cambridge, Massachusetts, June 1982.

Epstein, R. Spontaneous imitation in the pigeon. Paper presented at the 90th annual meeting of the American Psychological Association, Washington, D.C., August 1982.

Epstein, R., Lanza, R. P., Bue, G., & Skinner, B. F. "Insight" in the pigeon. Paper presented at the 90th annual meeting of the American Psychological Association, Washington, D.C., August 1982.

Epstein, R. The experimental analysis of "cognition." Invited paper presented at the 63rd annual meeting of the Western Psychological Association, San Francisco, April 1983.

Epstein, R. Early teaching machines and what they taught us. Invited address given at the New England Educational Computer and Logo Conference, Boston, December 1983.

Epstein, R. & Miller, J. L. (Chairs). Critical issues in categorization. Conference held at the Neurosciences Institute, New York, February 1984.

Epstein, R. Reflections on thinking in animals. Invited address given at the Second Biennial T. C. Schneirla Conference, Wichita, Kansas, April 1984.

Epstein, R. Bringing complex phenomena into the behavioral laboratory. Invited paper given at the annual meeting of the Rocky Mountain Psychological Association, Las Vegas, April 1984.

Epstein, R. Spontaneous imitation in the pigeon: Lack of specificity in response. Paper

presented at the 92nd annual meeting of the American Psychological Association, Toronto, August 1984.

Epstein, R. Praxics, praxology, and other names for the experimental analysis of behavior. Paper presented at the 92nd annual meeting of the American Psychological Association, Toronto, August 1984.

Epstein, R. A moment-to-moment account of the emergence of a novel performance. Invited address given at the second international conference of the International Society for Comparative Psychology, Acapulco, September 1984.

Epstein, R. A moment-to-moment account of an instance of novel behavior in human subjects. Invited address given at the 1st annual meeting of the Southeast Association for Behavior Analysis, Myrtle Beach, South Carolina, November 1984.

Epstein, R. Spontaneous tool use in the pigeon: A replication and curious negative result. Paper presented at the 56th annual meeting of the Eastern Psychological Association, Boston, March 1985.

Epstein, R. The cumulative recorder perfected: Analysis of videotapes of ongoing behavior. Paper presented at the 11th annual meeting of the Association for Behavior Analysis, Columbus, Ohio, May 1985.

Cheney, C. D., & Epstein, R. Resurgence in the context of foraging. Paper presented at the 11th annual meeting of the Association for Behavior Analysis, Columbus, Ohio, May 1985.

Epstein, R. Toward the prediction of ongoing behavior. Invited address given at the 11th annual meeting of the Association for Behavior Analysis, Columbus, Ohio, May 1985.

Epstein, R. Comparative psychology as the praxist views it. Invited paper presented at the 93rd annual meeting of the American Psychological Association, Los Angeles, August 1985.

Epstein, R. The spontaneous interconnection of four repertoires of behavior in a pigeon. Paper presented at the 26th annual meeting of The Psychonomic Society, Boston, November 1985.

Epstein, R. Praxics in the year 2000. Invited address given at the 66th annual meeting of the Western Psychological Association, Seattle, May 1986.

Epstein, R. Behaviorism is not a paradigm shift. Paper given at the 12th annual meeting of the Association for Behavior Analysis, Milwaukee, May 1986.

Epstein, R. The first five years of the Cambridge Center for Behavioral Studies. Invited address given at the 13th annual meeting of the Association for Behavior Analysis, Nashville, May 1987.

- Epstein, R. The place of behavioral studies in society at large. Paper presented at the 14th annual meeting of the Association for Behavior Analysis, Philadelphia, May 1988.
- Epstein, R. Generativity theory. Paper presented at the 14th annual meeting of the Association for Behavior Analysis, Philadelphia, May 1988.
- Epstein, R. Generativity theory as a theory of creativity. Invited paper presented at an interdisciplinary conference on creativity, Pitzer College, November 1988.
- Epstein, R. Public policy initiatives and human survival. Invited address given at the 97th annual meeting of the American Psychological Association, New Orleans, August 1989.
- Epstein, R. Beyond behaviorism: Toward a comprehensive biologically-based science of behavior. Invited address given at the 97th annual meeting of the American Psychological Association, New Orleans, August 1989.
- Epstein, R., Joker, V., Dobbins, J., & Davis, E. A behavioral approach to the study of humor: A threshold analysis. Paper presented at the 16th annual meeting of the Association for Behavior Analysis, Nashville, May 1990.
- Epstein, R. Automatic chaining and associationism: Tools for making reasonable inferences about the private experiences of animals. Paper given at the 61st annual meeting of the Eastern Psychological Association, March 1990.
- Epstein, R. How creativity research can revolutionize business and industry. Invited talk given at the Corporate Creativity Conference, National Inventors Hall of Fame, Akron, Ohio, April 1993.
- Epstein, R. Creative thinking on the job. Invited address, Chemical Specialties Manufacturers Association, Chicago, June 1993.
- Epstein, R. Let's not fear failure: How to manage it and why it promotes creativity. Keynote address, New Jersey Association for Gifted Children, Princeton, New Jersey, March 1997.
- Epstein, R. Generativity research: Applying it to 21st-century performance, leadership, and innovation needs of the U.S. Armed Forces. Officers Professional Development Seminar, U.S. Army National Training Center, Ft. Irwin, California, April 1998.
- Epstein, R. How to control your destiny: A look at self-change through the work of B. F. Skinner. Psi Beta Lecture, Mesa College, San Diego, California, May 1998.
- Epstein, R. Creativity in leaders: Improve it using new techniques from Generativity Theory. Sixth Annual Isolabella Lecture on Social Psychology and Leadership. United States International University, May 1998.
- Epstein, R., & Bailey, M. Babies in boxes: A survey of children and parents a half-

century after Skinner's first "Aircrib." Poster presented at the 30th annual meeting of the International Society for the History of Behavioral and Social Sciences, San Diego, California, June 1998.

Epstein, R. The new science and technology of creativity: How it will change everything you do. Keynote address, Institute for International Research, Denver, Colorado, June 1998.

Epstein, R. The new science and technology of creativity. Keynote address, Adhesives Manufacturers Association, Longboat Key, Florida, September 1998.

Epstein, R. Fostering greater creativity in our lives: A scientific approach. Invited talk, Casper College Humanities Festival, "Creativity: An Inquiry into the Origins and Nature of Creativity and a Celebration of the Creative Spirit," Casper, Wyoming, February 1999.

Epstein, R. Taking the mystery out of the creative process: A formal, empirical approach. Invited talk given at the 11th Annual Meeting of the International Society for Behaviorology, Sacramento, California, March 1999.

Epstein, R., & Schmidt, S. Competency testing for creativity: An approach derived from Generativity Theory. Paper presented at the annual meeting of the Western Psychological Association, Irvine, California, May 1999.

Epstein, R. Capturing creativity: The new science and technology of creativity, and how it will change your life. Invited lecture, The Chautauqua Institution, Chautauqua, New York, August 1999.

Epstein, R., Thompson, D. S., & Crawford, A. S. The frequency profile: Graphing the behavior of individuals in realtime. Paper presented at the annual meeting of the American Psychological Association, Boston, August 1999.

Epstein, R. The new science and technology of creativity: Implications for practice. Seminar given at the annual meeting of the San Diego Psychological Association, San Diego, October 1999.

Epstein, R. Real-time prediction: Meeting the ultimate challenge. Talk given at the Army Research Institute, Alexandria, Virginia, December 1999.

Epstein, R. Creativity unleashed. Invited talk and workshop presented at the Creative Education Foundation's "Creative Problem Solving Institute Winterfest 2000," San Diego, January 2000.

Epstein, R. Panelist and speaker, "What Makes Science News?" Symposium, Annual Meeting of the National Association of Science Writers, Washington, D.C., February 2000.

Epstein, R. Stress-relief games. Invited talk given at the "Life and Laughter III" confer-

ence, co-sponsored by the American Association of University Women and United States International University, San Diego, May 2000.

Epstein, R. Personal and professional creativity: A systematic approach. The Joseph Murray Lecture, American Association of Plastic Surgeons, Laguna Niguel, California, May 2000.

Epstein, R. Moderator, "The Playful Mind" Symposium, National Museum of American History, The Smithsonian Institution, Washington, D.C., September 2000.

Epstein, R. A big bunch of creativity games. Workshop presented at the Creative Education Foundation's "Creative Problem Solving Institute Winterfest 2001," San Diego, January 2001.

Epstein, R. Behavior basics. Keynote address, Annual meeting of the American Society of Safety Engineers, Orlando, Florida, February 2001.

Epstein, R. Professional pugilistics: Conflicting contingencies in magazine and radio production. Invited paper, California Association of Behavior Analysis, San Francisco, February 2002.

Epstein, R. Creativity games: Play while you boost your creativity. Invited paper, The CREATE Foundation, St. Louis, April 2002.

Epstein, R. Giving psychology away: How *Psychology Today* does it. Invited symposium participant, American Psychological Association, Chicago, August 2002.

Epstein, R. Creative thinking in teaching and research. Invited seminar, Mercer University, December 2002.

Epstein, R. The science of creativity. Paper presented at the annual meeting of the International Society for Performance Improvement, Boston, April 2003.

Epstein, R. Enhance your creativity. Paper presented at the "Jumpstart Your Brain" symposium, The Learning Annex, San Diego, June 2003.

Epstein, R. Panel discussant, "Can Love Be Designed?" keynote panel at the annual Smart Marriages conference, Reno, Nevada, June 2003.

Epstein, R. The creativity barrier. Invited talk presented at The First World Conference on Children's Concerns, New Delhi, India, November 2003.

Warfel, R., & Epstein, R. Measuring and training creativity competencies: Validation of a new test. Poster presented at the annual meeting of the American Psychological Society, Los Angeles, May 2005.

Epstein, R., Warfel, R., & Johnson, J. The power of relationship skills: Validation of a comprehensive new test. Poster presented at the annual meeting of the American

Psychological Society, Los Angeles, May 2005.

Epstein, R. A formal, predictive theory of ongoing behavior. Invited address given at the annual meeting of the Association for Behavior Analysis International, San Diego, California, May 2007.

Epstein, R. Sexual orientation lies smoothly on a continuum: Verification and extension of Kinsey's hypothesis in a large-scale study. Paper presented at the 50th annual meeting of the Society for the Scientific Study of Sexuality, co-sponsored by The Kinsey Institute, Indianapolis, Indiana, November 2007.

Epstein, R. Finding the inner adult in every teen. Invited address given at the Centre for Confidence and Well-Being, Edinburgh, Scotland, March, 2008

Epstein, R. Building a better future for America's teens. Keynote address given at the annual meeting of the Southern Growth Policies Board, Little Rock, Arkansas, June 2008.

Epstein, R. Adolescence as cultural creation. Invited talk given at the Max Planck Institute for Human Development, Berlin, Germany, March 2009.

Epstein, R. Embedding innovation into the structure of organizations. Seminar given at the Rady School of Management, University of California San Diego, March 2009.

Epstein, R. Adolescence abolished. Invited talk given at a meeting of The Learning and Brain Society, co-sponsored by The Johns Hopkins University School of Education and The Dana Alliance for Brain Research, Washington, D.C., May 2009.

Epstein, R. How to bring creativity into the classroom. Invited talk given at a meeting of The Learning and Brain Society, co-sponsored by The Johns Hopkins University School of Education and The Dana Alliance for Brain Research, Washington, D.C., May 2009.

Epstein, R., & Muzzatti, L. Initial validation of an online DSM-based mental health screening inventory. Poster presented at the annual meeting of the Association for Psychological Science, San Francisco, May 2009.

Epstein, R. Initial validation of a comprehensive test of adult competence in a large-scale Internet study. Poster presented at the annual meeting of the Association for Psychological Science, San Francisco, May 2009.

Epstein, R. Sexual orientation lies smoothly on a continuum: New data and evolutionary implications. Paper presented at the 21st annual meeting of the Human Behavior and Evolution Society, Fullerton, CA, May 2009.

Epstein, R., & Thakar, M. How love emerges in arranged marriages: A qualitative cross-cultural study. Paper to be presented at the 71st annual meeting of the National Council on Family Relations, San Francisco, CA, November 2009.

### Colloquia and Talks:

Dartmouth College, University of Massachusetts at Amherst, Yale University, University of Illinois, Pomona College, Claremont McKenna College, Northeastern University, Boston Behavior Therapy Interest Group, University of Rhode Island, Emory and Henry College, Boston University, University of Massachusetts at Boston, University of New Hampshire, Utah State University, University of Colorado, University of Chicago, University of Illinois at Chicago, Tufts University School of Veterinary Medicine, Southern Illinois University, Neurosciences Institute, Trinity College, University of Florida, California State University (Hayward), Rowland Institute for Science, Marine World (San Francisco), University of Nevada (Reno), Wheaton College, Franklin and Marshall College, Rutgers University, Central Washington University, South Shore Mental Health Center, Whitman College, Arizona State University, Holy Cross College, Georgia Southern University, University of California San Diego, Keio University, University of Kyoto, Osaka City University, San Diego State University, Chapman University, California Western School of Law, Alliant International University, Mercer University, International Business School (Isle of Man), University of Strathclyde (Scotland).

### Publications:

- Epstein, R. A listing of the published works of B. F. Skinner, with notes and comments. *Behaviorism*, 1977, 5, 99-110.
- Epstein, R. Device to facilitate pigeon weighing. *Behavior Research Methods and Instrumentation*, 1977, 9, 313.
- Epstein, R., & Goss, C. A self-control procedure for the maintenance of nondisruptive behavior in an elementary school child. *Behavior Therapy*, 1978, 9, 109-117.
- Epstein, R. Reinforcement, explanation, and B. F. Skinner. *The Behavioral and Brain Sciences*, 1978, 1, 57-58.
- Epstein, R. Another breakthrough in data interpretation at Harvard. *Worm Runner's Digest*, 1979, 21(1), 73. [Published under the pseudonym Gallinaceous Pyle]
- Epstein, R., Lanza, R. P., & Skinner, B. F. Symbolic communication between two pigeons (*Columba livia domestica*). *Science*, 1980, 207, 543-545.
- Epstein, R. (Ed.). *Notebooks: B. F. Skinner*. Englewood Cliffs, N.J.: Prentice-Hall, 1980.**
- Epstein, R., & Skinner, B. F. Resurgence of responding after the cessation of response-independent reinforcement. *Proceedings of the National Academy of Sciences, U.S.A.*, 1980, 77, 6251-6253.

- Epstein, R. Defining creativity. *The Behavior Analyst*, 1980, 3(2), 65.
- Willard, M. J., & Epstein, R. Our most unforgettable character. *The Behavior Analyst*, 1980, 3(2), 35-39.
- Epstein, R. Amount consumed as a function of magazine-cycle duration. *Behaviour Analysis Letters*, 1981, 1, 63-66.
- Epstein, R. A convenient model for the evolution of early psychology as a scientific discipline. *Teaching of Psychology*, 1981, 8, 42-44.
- Epstein, R. On pigeons and people: A preliminary look at the Columban Simulation Project. *The Behavior Analyst*, 1981, 4(1), 43-55.
- Epstein, R., Lanza, R. P., & Skinner, B. F. "Self-awareness" in the pigeon. *Science*, 1981, 212, 695-696.
- Epstein, R. Animal communication. In *McGraw-Hill yearbook of science and technology*. New York: McGraw-Hill, 1981. Pp. 93-95.
- Epstein, R. Growing older, or what else I learned in graduate school. *Harvard Magazine*, July-August 1981, 83, 5-6.
- Epstein, R., & Skinner, B. F. The spontaneous use of memoranda by pigeons. *Behaviour Analysis Letters*, 1981, 1, 241-246.
- Epstein, R. "Representation" in the chimpanzee. *Psychological Reports*, 1982, 50, 745-746.
- Epstein, R. (Ed.). *Skinner for the classroom: Selected papers*. Champaign, Ill.: Research Press, 1982.**
- Epstein, R. [A note on the mythological character of categorization research in psychology](#). *The Journal of Mind and Behavior*, 1982, 3, 161-169.
- Epstein, R. Representation: A concept that fills no gaps. *The Behavioral and Brain Sciences*, 1982, 5, 377-378.
- Epstein, R. The self-concept and other daemons (abstract). *Behaviour Analysis Letters*, 1982, 2, 300-302.
- Epstein, R., & Medalie, S. D. The spontaneous use of a tool by a pigeon. *Behaviour Analysis Letters*, 1983, 3, 241-247.
- Epstein, R., & Olson, J. K. An index to B. F. Skinner's *Particulars of My Life*. *The Behavior Analyst*, 1983, 6, 167-180.
- Epstein, R. Resurgence of previously reinforced behavior during extinction. *Behaviour*

*Analysis Letters*, 1983, 3, 391-397.

Epstein, R., Kirshnit, C. E., Lanza, R. P., & Rubin, L. C. "Insight" in the pigeon: Antecedents and determinants of an intelligent performance. *Nature*, 1984, 308, 61-62.

Epstein, R., & Olson, J. K. An index to B. F. Skinner's *The Shaping of a Behaviorist*. *The Behavior Analyst*, 1984, 7, 47-63.

Epstein, R. The principle of parsimony and some applications in psychology. *The Journal of Mind and Behavior*, 1984, 5, 119-130.

Epstein, R. Spontaneous and deferred imitation in the pigeon. *Behavioural Processes*, 1984, 9, 347-354.

Epstein, R. The case for praxics. *The Behavior Analyst*, 1984, 7, 101-119.

Epstein, R. Simulation research in the analysis of behavior. *Behaviorism*, 1984, 12 (2), 41-59. (Preprint of chapter in A. Poling & R. W. Fuqua, [Eds.], *Research methods in applied behavior analysis: Issues and advances*. New York: Plenum Press, 1986.)

Epstein, R. An effect of immediate reinforcement and delayed punishment, with possible implications for self-control. *Journal of Behavior Therapy and Experimental Psychiatry*, 1984, 15, 291-298.

Epstein, R. Pigeons, canaries and problem solving. *Nature*, 1984, 312, 313.

Epstein, R. On the modification of reprints (Comment). *American Psychologist*, 1985, 40, 119-120.

Epstein, R. The nature of publications in academic vitae (Comment). *American Psychologist*, 1985, 40, 240-241.

Epstein, R. The spontaneous interconnection of three repertoires. *Psychological Record*, 1985, 35, 131-141.

Epstein, R. Extinction-induced resurgence: Preliminary investigations and possible applications. *Psychological Record*, 1985, 35, 143-153.

Epstein, R. The positive side effects of reinforcement: A commentary on Balsam and Bondy (1983). *Journal of Applied Behavior Analysis*, 1985, 18, 73-78.

Epstein, R. On the Columban simulations: A reply to Gallup. *Contemporary Psychology*, 1985, 30, 417-418.

Epstein, R. Further comments on the Columban simulations. *Contemporary Psychology*, 1985, 30, 418-419.

Epstein, R. [Why the cognitivists hate the behaviorists: The pecker-envy hypothesis.](#) *The*

*Journal of Irreproducible Results*, 1985, 30(4), 31.

- Epstein, R. Amount consumed varies as a function of feeder design. *Journal of the Experimental Analysis of Behavior*, 1985, 44, 121-125.
- Epstein, R., & Olson, J. K. An index to B. F. Skinner's *A Matter of Consequences*. *The Behavior Analyst*, 1985, 8, 209-233.
- Epstein, R. Further comments on praxics: Why the devotion to behaviorism? *The Behavior Analyst*, 1985, 8, 269-271.
- Epstein, R. Animal cognition as the praxist views it. *Neuroscience and Biobehavioral Reviews*, 1985, 9, 623-630.
- Epstein, R. Bringing cognition and creativity into the behavioral laboratory. In T. J. Knapp & L. C. Robertson (Eds.), *Approaches to cognition: Contrasts and controversies*. Hillsdale, NJ: Erlbaum, 1986, pp. 91-109.
- Epstein, R., & Koerner, J. The self-concept and other daemons. In J. Suls & A. G. Greenwald (Eds.), *Psychological perspectives on the self, Vol. 3*. Hillsdale, NJ: Erlbaum, 1986, pp. 27-53.
- Epstein, R. Simulation research in the analysis of behavior. In A. Poling & R. W. Fuqua, (Eds.), *Research methods in applied behavior analysis: Issues and advances*. New York: Plenum Press, 1986, pp. 127-155. (Expanded version of 1984 *Behaviorism* article.)
- Epstein, R. Behaviorism as the praxist views it (Review of G. E. Zuriff's *Behaviorism: A Conceptual Reconstruction*). *The Behavioral and Brain Sciences*, 1986, 9, 702-703.
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preparation.

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**Epstein, R. *101 things to say to adults: An empowerment guide for teens.* Manuscript in preparation.**

**Epstein, R. *Finding the inner adult in your teen: A guide for parents.* Manuscript in preparation.**

**Epstein, R., & Knapp, T. J. *B. F. Skinner: A guide to primary and secondary works.* Manuscript in preparation.**

Epstein, R. Origins of behavior therapy: Documents of the Metropolitan State Hospital Project, 1953-1963, in preparation.

**Epstein, R. *Making love: How couples learn to love, and how you can too.* Manuscript in preparation.**

(Other publications: Short articles, interviews, letters, contributed quotations, a poem, and other items in *The Atlantic Monthly*, the *APA Division 25 Recorder*, *PSI Newsletter*, *The Behavior Therapist*, *Journal of the Experimental Analysis of Behavior*, *The Interbehaviorist*, *Boston Globe*, *The New York Post*, *Harvard Magazine*, *The Current Repertoire* [Newsletter of the Cambridge Center for Behavioral Studies], *NESBAT Newsletter*, and elsewhere. Popular articles in *Computronics*, *Business Computing*, and *Computer Update*. Interviews in *Behavior Analysis*, *Performance Management Magazine*, *Sports Illustrated*, *Parenting*, *Good Housekeeping*, *USA Today*, *Boston Globe*, *New York Post*, *New York Daily News*, *National Enquirer*, *Cosmopolitan*, *Popular Science*, *Wired*, *Zeitschrift für Medienpsychologie*, *Emotion*, *The Home School Court Reporter*, *Scientific American Mind*, and elsewhere.)

### **Research Interests:**

My major interests are in creativity, adolescence, love, stress management, peace, motivation, artificial intelligence, sexual orientation, human and animal learning, self-control, humor, problem solving, and the history of psychology. I have contributed to the dialogue between behavioral and cognitive psychologists by investigating the role that conditioning and various transformation phenomena play in the emergence of creative performances. As an extension of this research, I have developed a formal tool called “generativity theory”; instantiated in a computer model, the theory can predict novel performances in individual human subjects moment-to-moment in time. With Diane Dumas, I also developed a new test of adult competencies, and we conducted research that suggests that (a) teens appear to be as competent as adults in

many domains of functioning, (b) American teens are highly infantilized, (c) adults greatly underestimate the abilities of teens, and (d) there is a positive correlation between the extent to which teens have been infantilized and the extent to which they exhibit behavioral problems. I also recently directed a project in Orange County, California, that involved enhancing creativity competencies in many of the employees of a small city.

### **Testing:**

Over the years I have developed a number of competency inventories and other tests, including those listed below. Several are available in foreign translations.

*ECCI-i: Epstein Creativity Competencies Inventory for Individuals*  
*ECCI-m: Epstein Creativity Competencies Inventory for Managers*  
*EMCI-i: Epstein Motivation Competencies Inventory for Individuals*  
*EMCI-m: Epstein Motivation Competencies Inventory for Managers*  
*ESMI-i: Epstein Stress Management Inventory for Individuals*  
*ESMI-m: Epstein Stress Management Inventory for Managers*  
*EDTA: Epstein-Dumas Test of Adulthood*  
*EMHI: Epstein Mental Health Inventory*  
*ELCI: Epstein Love Competencies Inventory*  
*ESTI: Epstein Structured Thinking Inventory*  
*EPCI: Epstein Parenting Competencies Inventory*  
*ESOI: Epstein Sexual Orientation Inventory*

### **Media:**

Research I have conducted has been the subject of articles in the *New York Times*, *Time Magazine*, *Discover Magazine*, *The New Scientist*, *Science News*, and elsewhere. It has been reported on national television in the United States and Europe and is the subject of a classroom film called "Cognition, Creativity, and Behavior: The Columban Simulations" (cited as the best new film of the year by the American Psychological Association, 1982). An annual Turing Test of artificial intelligence, which I directed for five years, stimulated coverage on CNN, PBS, NPR, the BBC, as well as in the *New York Times* (four stories, including one front-page story), the *Washington Post*, the *Wall Street Journal*, *Scientific American*, the *San Jose Mercury News*, *AI Magazine*, *Science News*, the *Chronicle of Higher Education*, the *Guardian* (London), and elsewhere. In addition, through projects for the Voice of America, National Public Radio, Disney Online, *Reader's Digest*, *Parenting*, *Psychology Today*, and other media outlets, I've tried to help keep the public informed about advances in the behavioral sciences and mental health. Between 1998 and 2001, I also hosted a nationally-broadcast radio program called "Psychology Today Live," produced in association with *Psychology Today* magazine, where I served as Editor-in-Chief until 2003. Guests on the program included President Jimmy Carter, U.S. Surgeon General Dr. David Satcher, Steve Allen, Sally Field, Jamie Lee Curtis, Tipper Gore, Christie Brinkley, and nearly two hundred other experts, government officials, and celebrities.

In addition, an editorial I published in 2002 asserting that counselors can help compatible strangers to learn to love each other led to more than 200 articles worldwide, including coverage in Australia, England, Scotland, Ireland, Sweden, Norway, Colombia, Germany, Italy, Russia, France, and Czechoslovakia, as well as a segment on CBS television's "48 Hours" news program. Between 2005 and 2008, I hosted a new radio program, "Psyched!," on Sirius Satellite Radio, which aired throughout the U.S. and Canada. I'm regularly interviewed by local, national, and international media outlets to talk about my own work or about general issues in mental health and the behavioral sciences. My long involvement with the media is summarized in my essay, "Giving Psychology Away: A Personal Journey," published in *Perspectives on Psychological Science* in 2006.

**Cambridge Center for Behavioral Studies:**

In 1981, I founded the Cambridge Center for Behavioral Studies, an advanced studies institute devoted to the advancement of the study of behavior and its humane applications in society. As of 1990, when I retired as Director Emeritus, more than 130 distinguished individuals in 18 countries served on Center boards, and the Center pursued its mission through scholarship and fellowship programs, student placement and internship programs, the maintenance of a library and archive, professional forums and workshops, and the publication of two scholarly journals. Current Center activities are reported at <http://behavior.org>.